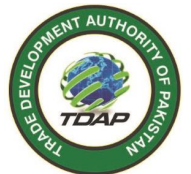


**PAKISTAN  
ELECTRIC FAN  
MANUFACTURING  
SECTOR**



**Trade Development Authority  
of Pakistan**





# TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes

contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.





## INTRODUCTION

Fan manufacturing in the various regions of Pakistan dates back to pre-independence years. Initially, the manufacturing originated from the fan industry that existed on a small-scale level in Gujrat before the partition. However, in the post-independence years, the fan industry experienced growth. Since Gujranwala was already famous for the production of various metal products, the electric fan manufacturing became a major business in the regions of Gujranwala and Gujrat.

The fan industry in Pakistan is mainly clustered in four major cities; Gujrat, Gujranwala, Lahore and Karachi. However, almost 98% of the production of the country is centered at the two cities: Gujrat and Gujranwala. Gujrat is known for its electric consumer fan industry. The city remains the largest hub of fan manufacturing in the country despite the expansion of production to the adjoining Gujranwala as well as to Lahore and Karachi over the past few decades. It is

estimated that more than three quarters of the country's total fan production is still based in Gujrat.

The fan industry feeds on a number of supporting industries such as plastic, aluminum, steel etc., with hundreds of vendors in Gujrat alone supplying these items to the small-scale and large-scale fan manufacturers. The fan industry of Pakistan has a worthy reputation of its products around the globe. Its international sales network is spread not only in Asia but also in Africa and Europe.

## HS CODE

Code	Product label
841451	Table, floor, wall, window, ceiling or roof fans, with a self-contained electric motor of an output $\leq 125$



## PRODUCTION AREAS WITH MAP

THE ELECTRIC FAN MANUFACTURING INDUSTRY CLUSTER IS LOCATED IN

GUJRANWALA AND GUJRAT.





## TOP IMPORTING COUNTRIES FOR ELECTRIC FAN

Top 15 importers of HS 841451 (Electrical Fans)

Values in US\$ million

Importers	Imported value in 2021	Imported value in 2022
World	6249.942	6093.948
United States of America	2362.547	2372.936
Japan	379.673	297.150
Korea, Republic of	224.013	224.795
Germany	192.962	124.835
Canada	178.582	167.068
Spain	151.478	131.825
Australia	148.724	149.281
United Kingdom	142.052	139.546
Mexico	136.981	144.196
France	133.675	123.254
Netherlands	125.95	84.145
Vietnam	56.88	140.962
China	116.258	129.610
United Arab Emirates	84.22	93.87
India	75.839	57.87

Source: ITC Trade Map





## GLOBAL EXPORTS OF ELECTRIC FANS BY PAKISTAN

(VALUES IN US\$ MILLION)

Year	2017	2018	2019	2020	2021	2022
Global Exports	28.26	26.71	28.79	24.88	30.29	32.44

## LIST OF IMPORTING MARKETS FOR ELECTRICAL FANS EXPORTED BY PAKISTAN

### Top 10 importers of Electrical Fans from Pakistan

(Values in US\$ million)

Importers	Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021	Value in 2022
Bangladesh	6,234	7,898	8,330	4,153	8,212	9,806
Iraq	5,180	3,937	4,050	525	4,961	5,812
Oman	1,130	3,449	3,978	3,618	4,626	4,051
United Arab Emirates	4,101	2,709	3,975	2,396	2,975	2,584
Yemen	3,010	2,659	2,977	3,558	2,975	5,164
Saudi Arabia	2,379	1,181	1,905	2,154	1,715	1,985
Afghanistan	2,219	1,900	1,555	1,802	1,604	0.390
Sudan	0	0,36	0,63	0,53	0,549	0,83
Djibouti	0,57	0,62	0,28	0,55	0,547	0,64
South Africa	0,20	0,11	0,28	0,15	0,308	0,09

Source: ITC Trade Map

## PAKISTAN'S LEADING EXPORTERS OF ELECTRIC FAN

**Royal Fans**  
G.T Road Gujrat

053-3713622  
export@royalfans.com

**Khurshid Fan**  
G.T Road Gujrat

053-3514965 shahzad.  
amd@gmail.com

**GFC Fans**  
G.T Road Gujrat

053-3520301-3  
gfcfan@gmail.com

**Champion Fans**  
Saharan St Sialkot Rd. Gujranwala

+92-302-4483545  
ehsan\_bhullah@yahoo.com

**Super Asia Fans**  
G.T Road Gujranwala

055-4272801-5  
faisal@superasia.biz

**Belvin Fans**  
Opposite BISE G.T Rd. Gujranwala

055-3890243-5  
azharaslam@belvinworld.com

**Amin Fans**  
G.T Road Gujrat

053-3514444  
aminfans@gmail.com

**Yunas Fans**  
G.T Road Gujrat

053-3525203-5  
yunasfans@ymail.com

**Pak Fan**  
G.T Road Gujrat

053-3726091-96  
info@pakfansofficial.com

**Lahore Fans**  
Kot Pir Ahmed Shah Pindi Pypass  
Gujranwala

0300-6405158  
irfangemini@hotmail.com

**Starco Fan**  
183-C S.I.E G.T Road Gujrat

053-3535901  
izhar.malik@gmail.com

**ASIA FAN**  
G.T Road Gujranwala

055-4772431  
waqas.anwar@gmail.com

**Parwaz Fan**  
6 KM, G.T Road Gujrat

053-3706219  
ali.usman@gmail.com

**Pak Punjab Fans**  
G.T Road Gujranwala

0300-6402622  
usman.rasheed@gmail.com

**Noor Fans**  
G.T Road Gujrat

053-3515501  
m.shafique@gmail.com

**Wahid Fans**  
G.T Road Near Goralji Gujrat

053-3521932  
hassan.adnan@gmail.com

**Indus Fan**  
58-A, S.I.E #1 Gujranwala

055-3850034-36  
umair.umair@gmail.com

**Al Ahmed Fans**  
G.T. Road Gujrat

0300-0545421  
alahmadfan@yahoo.cpm

**Indus Trading Company**  
58-A, S.I.E #1 Gujranwala

0300-8649669  
ihsan.ullah@gmail.com

**Faisal Fan**  
58-A, S.I.E #1 Gujranwala

0332-7000899



Mr. Faisal Zaman  
Assistant Manager (Product Officer)  
Contact: +92-333-4698268  
Email: [faisal.zaman@tdap.gov.pk](mailto:faisal.zaman@tdap.gov.pk)